

WORKPLACE CONNECTION

" ENRICHING LIVES "

September/October 2009

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Survey Workshop Held for County ETCs

More than 225 Departmental employee transportation coordinators attended the recent Average Vehicle Ridership Survey workshop, held in Ayres Hall of the Arboreta & Botanic Gardens in Arcadia.

"The survey workshop is conducted annually and is mandated by the South Coast Air Quality Management District, the regulatory agency for the County's Rideshare program," said Craig Hirakawa, Countywide Transportation program manager.

"We use the survey data to calculate how successful the County is in achieving its clean air goals," he said. "It is a very important tool to prepare ETCs to submit a Rideshare plan for the regulated worksites."

"Rideshare plans are closely scrutinized by the SCAQMD to ensure that the strategies will be effective in reducing air pollution from employees commuting to work alone," according to Hirakawa.

"An increase in ridership numbers is a key component to plan approval," he added.

See **ETC Training** continued on page 4



Photos by VP Lane

Mary Ann Garcia and Donna Blanchard of Metro, above, prepare to speak to ETCs, while workshop attendees listen to the presentations.



CEO Bill Fujioka greets members of the Sheriff's Dept. at the County Fair last year.

County Day at Fair Set for Sept. 13

"A. County Day at the Fair" will take place on Sunday, September 13, 2009 and all County employees and their family and friends are invited. The Fair is offering an exclusive "Buy One Fair Adult Admission, Get One Free" deal.

Coupons will be given out with the September 15 paystubs.

The County Fair in Pomona will continue through October 4. For more Fair information, visit www.lacountyfair.com.



GO GREEN

The County of Los Angeles is making a conscious effort to lessen its carbon footprint on the environment. YOU CAN MAKE A DIFFERENCE TOO!

**Take advantage of the County's
VEHICLE PURCHASING SERVICES PROGRAM**

- Special purchasing options on Hybrid Vehicles from Toyota, Honda, Ford, GMC/Chevrolet, and Nissan
- Purchase at a pre-negotiated rate from participating LA County dealerships
- Available to County employees, retirees, family members, and County Contractors/subcontractors.

For more information, please visit the following website:
 Intranet - <http://web.co.la.ca.us/lacounty/vpsp.htm>
 Internet - <http://www.lacounty.gov> → LA County Employees → Employee Benefits → Discounts



Gregg Soo-Hoo purchases a hybrid vehicle from Mel Castelo of Longo Toyota.



Supervisor Don Knabe, at left, above, greets twins Matthew and Martin Aban of Rowland Heights at the annual Volunteer of the Year recognition and awards luncheon. Matthew and Martin volunteer at Carolyn Rosas Park. At right, L.A. Superior Court Judge Stuart Rice congratulates honoree Bert Anthony, who volunteers with the Temporary Judges program. Last year, more than 55,000 volunteers donated nearly four million hours, valued at \$80.9 million dollars, to various County programs. Supervisor Michael D. Antonovich introduced the motion to establish the volunteer program in 1981.

5th Anniversary of Partnership Observed

Supervisor Don Knabe and the Department of Consumer Affairs celebrated the fifth anniversary of the Department's successful partnership with the AmeriCorps/JusticeCorps program at a recent Board of Supervisors meeting.

"This innovative program started in 2004 and is a collaborative effort between the California Administrative Office of the Courts, Superior Court of California, various local universities, legal aid providers and the Department," said Supervisor Knabe.

"Approximately 150 JusticeCorps members provide assistance at L.A. Superior Court Self-Help Legal Access Centers, Family Law Information Centers and DCA's Small Claims Advisor program," said the Supervisor.

Members assigned to the DCA program provide an enhanced level of service to litigants, according to Pastor Herrera, Jr., DCA director.

Winston Peters Honored by ABA

Assistant Public Defender Winston Peters received the Livingston Hall Juvenile Justice Award from the American Bar Association during its annual conference held recently in Chicago.

The award recognizes advocacy and commitment to children and commemorates Livingston Hall, a juvenile justice leader and professor emeritus at Harvard Law School.

"Peters is an inspiration to all of us working on behalf of youth in the justice system," said Patti Puritz, executive director, National Juvenile Defender Center. "This award shines a light not only on Winston but on defenders across the country that play such a critical role in the lives of court-involved youth."

A graduate of UCLA and the UC-Hastings College of Law, Peters oversees



Assistant Public Defender Winston Peters

the executive and administrative duties for the Public Defender and Chief Deputy Public Defender.

He serves as the Governor's appointee on the California State Advisory Committee on Juvenile Justice and Delinquency Prevention. Peters recently was elected assistant secretary treasurer of the California Public Defenders Association.



Supervisor Knabe, center, DCA director Herrera, fourth from left, and DCA staff congratulate JusticeCorps members.

Turnstiles Installed At Metro Stations

No more honor system! The Metropolitan Transportation Authority has started installing turnstiles at some Red Line stations in the County.

Despite a fine of \$250 for lacking a ticket, some riders are undeterred and cost the system about \$5 million a year in lost revenue.

The gate-free honor system was used for many years, allowing passengers to walk freely to train platforms. Random checks were conducted by civilian inspectors.

Currently, there are eight turnstiles at the Alameda Street portal for the Red Line stop in Union Station, five at Wilshire-Normandie, 12 at the Pershing Square station and 10 at Westlake-MacArthur Park.

FDA Spotlight APCF Funds Local Service Agencies

Giving for All Seasons" was the theme of the Asian Pacific Community Fund's third annual fundraising gala held at the Grammy Museum in downtown Los Angeles.

CEO Bill and Mrs. Darlene Fujioka attended and greeted County employees and special guests, including Assemblyman Mike Eng and ABC7 anchor David Ono, master of ceremonies.

"APCF has been working diligently to increase the amount of campaign funds raised to support the remarkable work of our agencies," said Debra Fong, executive director. "We fund 29 agencies that provide health and human services" to the Asian Pacific Islander community.

It is the only community-based, non-profit fund of its kind in Southern California.

APCF is one of five, fund distribution agencies approved by the Board of Supervisors to receive donations from County employees through payroll deduction. The other non-profit agencies are United Way of Greater Los Angeles, the Brotherhood Crusade, EarthShare California and the United Latino Fund.

As part of the annual Charitable Giving campaign, APCF representatives speak to employees about community needs and programs and services they offer to help.



Photo by Jeremy Li

CEO Bill and Mrs. Darlene Fujioka, second and third from left, welcome County employees to the APCF fundraising gala, held at the Grammy Museum Terrace in downtown L.A. In attendance were Victoria Pipkin-Lane, left, and Craig Hirakawa, right, CEO Workplace Programs, and Carol Quan, Assessor, and Mason Fong, Public Health.



Photos by VP Lane

At right, Deputy CEO Ellen Sandt, center, selects winning names of the "Blue Jeans for Babies" opportunity drawings. She is assisted by Elaine Elizalde and volunteer Chelsea Chang, CEO Workplace Programs. At left, Assistant CEO Martin Zimmerman selects a winner. County employees paid \$5 per day to wear blue jeans to work on May 27 and 28 with all proceeds going to the March of Dimes campaign.

SAVE THE DATE---AIDS Walk Los Angeles

County employees get ready for AIDS Walk Los Angeles, Sunday, October 18, 2009, at 8:30 a.m., in West Hollywood. Join the County team and send in your donations at www.aidswalk.net. Help the 65,000 people living with HIV/AIDS in the County.



DPSS POMONA

Craig Hirakawa, right, Countywide Transportation program manager-CEO, is joined by Roosevelt Brown, left, SCAQMD representative, Amelia Iniguez, District Director, and ETC Mai Dinh at the DPSS Pomona Rideshare Fair. More than 100 employees turned out for the event and received information on various Ridesharing options, including buses, light rail and alternative fuel vehicles.

Supervisor Hails Orange Line Extension

Construction has started on the 4-mile extension of the Metro Orange Line, the first project funded under the voter-approved Measure R half-cent transportation sales tax, announced Supervisor Zev Yaroslavsky.

"The busway will be extended from Canoga Park to the Metrolink/Amtrak Station in Chatsworth, and is projected to create approximately 3,000 jobs," he said.

The \$215.6 million project will be a critical transit connection between Metro Orange Line service and the inter-urban rail system, which spans all counties within Southern California.

Guest speakers for the workshop included Ed Hargrave of Metrolink, and Donna Blanchard and Mary Ann Garcia of Metro.

In addition, ETCs received AVR survey materials and information about the possible introduction of a County commuter benefit program.



Ed Hargrave
Metrolink

For more information about the Rideshare surveys or Ridesharing in general, please contact Juan Arredondo, Countywide ETC coordinator, at (213) 974-1182 or at jarredondo@ceo.lacounty.gov.

SATURDAY, SEPT 26 - 7:30 PM
THE HOME DEPOT CENTER

Midfield \$34 (\$10 contribution to charity)
Sidelines \$26 (\$8 contribution to charity)
End Zone \$18 (\$6 contribution to charity)

Checks payable to: LAC Volunteer Fund
CEO/WFP, 500 W. Temple Street, B-1, Los Angeles, CA 90012
A portion of ticket proceeds will be donated to the County of Los Angeles 2009 Charitable Giving Campaign

For more information, contact Elaine Elizalde (213) 974-2466 or [eelizalde@ceo.lacounty.gov](mailto:eeizalde@ceo.lacounty.gov)

2009 Charitable Giving Campaign "Inspiring Hope"

entertainment. 2010

START SAVING TODAY!

- UP TO 50% OFF DINING OUT
- GREAT DEALS ON TRAVEL
- BIG SAVINGS ON SHOPPING, SERVICES AND ENTERTAINMENT

Contact your Department Charitable Giving Coordinator or contact Ruben Rivero, CEO Office of Workplace Programs at (213) 974-2523, or via e-mail rrivero@ceo.lacounty.gov

Proceeds benefit the 2009 Charitable Giving Campaign.

SPECIAL DOUBLE FEATURE! IN 3D

Disney • PIXAR **TOY STORY & TOY STORY 2**

SATURDAY October 10
2:30 p.m. Show

SUNDAY October 11
2:30 p.m. Show

Tickets are \$13.00 each
Tickets must be purchased by Sept. 24, 09

County of Los Angeles L.A. Clippers Night

Sunday, December 27, 2009
6:30 p.m.
Staple Center
Downtown Los Angeles

Baron Davis

# of Tickets	Seating Location
_____ @ \$80 (Regular \$90) – 100 Level Loge Endzone = _____	
_____ @ \$70 (Regular \$80) – 200 Level = _____	
_____ @ \$35 (Regular \$40) – 300 Level Upper Corner = _____	
TOTAL\$ _____	

For more information, contact Elaine Elizalde (213) 974-2466 or [eelizalde@ceo.lacounty.gov](mailto:eeizalde@ceo.lacounty.gov)

Calendar of Events

Charitable Giving Campaign Fundraiser
Chivas USA vs. New York
Sat. Sept. 26, 7:30 p.m.
Home Depot Center
Carson, CA

Civic Center Clean Air/Rideshare Fair
Thurs. Oct. 15, 2009,
11 a.m. to 1:30 p.m.
Mall Area, Kenneth Hahn Hall of Administration
Downtown L.A.

ETC Rideshare Plan Workshop
October, 2009

Volunteer Program Insurance Workshop
Mon. Oct. 26, 2009, 1-3 p.m.
KHIOA, Room 739

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